

AMAN VERMA

GRAPHIC DESIGNER • VISUAL CREATOR

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SUMMARY

Emerging Graphic Designer passionate about learning, growing, and turning ideas into visuals. I use AI tools to brainstorm concepts, explore creative directions, and expand rough ideas, then refine them into final designs using tools such as Affinity and other design software. I also use AI image generation to create visual elements and speed up parts of the design process while staying focused on creativity and strong visual storytelling.

PROFESSIONAL SKILLS

- Visual Design: Creating social media graphics, posters, and digital creatives.
- Visual Storytelling: Turning rough ideas into clear and engaging visual content.
- UI/UX Understanding: Basic knowledge of user-focused design for web and mobile.
- Layout & Composition: Building clean, balanced, and visually appealing designs.

TECHNICAL SKILLS

- Design Tools: Affinity, Figma, Adobe Photoshop, Illustrator, Premiere Pro
- AI Image Tools: Adobe Firefly, GPT Image, Nano Banana
- AI Video Tools: Higgsfield, Veo
- AI Workflow Tools: Codex, Claude code, Antigravity, Opencode

PROFESSIONAL EXPERIENCE

Visual Design Intern, The Good One

Apr 2026 – Current

- Designed high-performing social media carousels, motion graphics, and brand visuals while maintaining consistent visual identity across campaigns.
- Led the complete visual content creation pipeline, editing short-form videos, producing AI talking-head content, and crafting compelling digital creatives.

Graphic Design Intern, GSAA Global Private Limited

Oct 2025 – Apr 2026

- Worked on basic graphics and edited video content for social media and digital use.
- Created a fully landing page website with interactive design, animations, and motion effects using AI-powered development tools.

PROJECTS

Burn First Aid App – Eshan Hospitals Pvt. Ltd.

Jan 2026

- Developed an Android app called Burn First Aid, designed to provide quick and accessible first-aid guidance for burn-related emergencies.
- Built the app using AI-assisted tools to support planning, development, and faster execution of the workflow.
- The app was successfully launched on the Google Play Store.

Brand Identity & Packaging Design – Farmest

Nov 2025

- Designed branding visuals for Farmest, including product labels, packaging, and supporting brand identity elements.
- Created a cohesive visual style to strengthen product presentation and brand recognition.

EDUCATION

B.Sc. in Hospitality and Hotel Administration, IHM Chandigarh

2019-2022

12th Standard (Higher Secondary), Symboyzia School, Agra

2017-2018

CERTIFICATIONS

- Basic principles of design (IBM)
- Claude 101 (Anthropic)
- Affinity (by Canva) Essentials (Skillshare)
- Prompt Engineering For Generative Ai (Linkedin Learning)